

The network's value is the opportunity to apply knowledge, expertise, thinking in a community/ social/ public environment"

E-NEWSLETTER : OCTOBER/NOVEMBER 2014

ICT for Water Efficiency

A collaborative event by the WATEF network and Waterwise

Water efficiency is a key part of any resource efficiency debate. As highlighted in our recent water efficiency conference, there is increasing impetus to understand the water, energy and indeed food



Nexus, and to apply learning and best practice across these subject realms. In addition, Information and Communication Technologies (ICT) systems are another way to achieve holistic service innovation across the water sector.

Innovations in ICT offer numerous benefits and savings in the amount of time, effort and resources that would otherwise be required if alternative approaches were to be used. They are also particularly useful in helping us to find out what we don't know: the knowledge and evidence gap for water efficiency has not significantly reduced and ICT offers cost-effective opportunities needed to overcome barriers which appear to be endemic and long-lasting. Since the ultimate goal is water efficiency, ICT also offers long lasting benefits for engaging with water users. This was particularly notable at the recent Waterwise Gamification for Water Efficiency conference where the debate did not start and end with smart metering, but included progressive ideas like crowdsourcing, gaming, leader boards etc.

So one cannot but foresee that this virtual master class is inevitable as the flagship event for the 2014-15 network year's theme: "**Water Efficiency Gold Standard for Service-led Innovation**". We have an experienced line-up of speakers who have expertise and knowledge in the macro and micro applications of ICT for Water Efficiency. They will also sign-post us towards what is to come.

So please join us and also invite colleagues, friends and others that may be interested in this event. Register at <http://www.watefnetwork.co.uk/51-316>

Other news:

- Minutes from the latest Water Reuse Technical committee meeting can be found at: <http://www.watefnetwork.co.uk/67>
- [Forthcoming SUDs conference](#) 3rd & 4th September 2015, Techno Centre, Coventry
- Ech2o survey on water efficiency http://www.ech2o.co.uk/waterefficiency_survey.shtml
- Register interest to join the People & Communities and Service Delivery & Innovation Technical Committees by sending an e-mail to info@watefnetwork.co.uk giving your full contact details and stating which Technical Committee (s) you would like to join.
- Ian Barker's presentation wins first prize at the recent WATEF conference – download his presentation here <http://www.watefnetwork.co.uk/55-240>
- Congratulations to Claire Hoolahan for being awarded the prize for best academic paper at the WATEF conference – download her presentation here <http://www.watefnetwork.co.uk/55-240>
- For other news see the following link <http://www.watefnetwork.co.uk/articles>
- Don't forget to connect with us on our Linked In Page <https://www.linkedin.com/in/watefnetwork>
- [Photographs](#) from the recent WATEF conference
- Please remember to follow us on [Twitter](#)

Forthcoming events:

- Academic members meeting 5th November 2014 – those academic members who wish to join should register at <https://watef.webex.com/watef/onstage/g.php?MTID=e3d300b28156b67e7cd8f7830d8da1135>
- Water reuse event in January 2015 – details to follow – watch this space as the deliberations of the Technical Committee continue towards their conclusions!
- All members are invited to participate in the planning of the networks programme of events for 2014/2015 please send your suggestions to info@watefnetwork.co.uk

[Dr Kemi Adeyeye](#) (Lead - WATEF Network)

[Suzy Armsden](#) (Network Administrator – WATEF Network)



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