

Waterwise Events January 2017

Waterwise Retail Competition, 31 January, London



Delivering innovation in water efficiency services - #WWRetail

From April 2017 non-household water customers in England will be able to choose their water and wastewater retail service providers. This has been possible in Scotland since 2008, where one of the key drivers was water efficiency. Surveys of water customers in England suggest many SMEs and large corporates would like to receive water efficiency services. There is currently a skills and capacity gap in England in delivering water efficiency.

Waterwise have organised this event to explore:

- What are the opportunities and challenges for delivering water efficiency in retail competition?
- What is the regulatory perspective on water efficiency? How can we monitor progress?
- What are the views of customers on water efficiency and service innovation?
- What are the technological and customer engagement opportunities for innovation in water efficiency for retail competition?

For more information including venue, speakers and registration click [here](#).

Open Water Day London 2017, 1 February, London



How much water do you use? How can we use 'smart' technology to help change behaviours and address water scarcity in the UK and internationally?

Following successful Open Water Day events in Athens, Bamberg and Alicante, as part of the DAIAD project Waterwise are hosting an Open Water Day in London. The event will be aimed at students, professionals and inquiring minds. In this event, we shall have the opportunity to learn the innovation methodologies of Design Thinking (Creative Problem Solving / Service & Business Design), hand in hand with specialists in these techniques. We shall apply them in practice to develop creative solutions to water and technology challenges, in the context of the DAIAD project.

The event will begin with presentation on water issues to frame the problem followed by presentations and exercises on innovation. Professor Dragan Savic, from the University of Exeter Centre for Water Systems Research, will present on approaches to tech innovation in the water sector. The afternoon workshop group sessions will shape approaches, undertake rapid idea prototyping, and lead to "elevator pitches" on ideas. All the participants will receive a certificate of attendance, and the best proposal, chosen by an expert jury, will receive an award in recognition of their work.

For more information including venue, speakers and registration click [here](#).